Follow-up Questions

Research indicates there are four types of question:

- 1. Introductory e.g. How are you?
- 2. Mirror e.g. I'm fine. How are you?
- 3. Full-switch e.g. change the topic entirely
- 4. Follow-up e.g. solicit more information

Follow-up questions are the secret to success. They signal that you are listening, care, and want to know more.

If you ever left a conversation feeling respected and heard, chances are they asked a lot of follow-up questions.