



Sweet Spot

There's a sweet spot when it comes to being optimistic.

Too much, detached from reality, will land you in trouble. The unrealistic optimist we call it.

Too little lands you in the pessimist category, and we all know how much fun that can be.

The sweet spot is a realistic optimist. Explaining events just as they are, they're cautiously hopeful of favourable outcomes. Still, they know what work is needed to obtain the desired results. That's your target.