



Zag

When the world zigs, zag.

Don't go with the crowd. Carve out your own path and step outside your daily routine. You won't stand out if you're doing what everyone else is doing.

So if you're looking to stretch yourself, be bold. Think different.

- Say yes to something you'd normally say no to
- Go to a different section in the bookstore to what you normally read
- Don't go to that conference you're an expert in already, go to another

Open up your mind, don't close it down. Where can you grow?