



Is this Kind?

Kindness is a tricky one.

When you say it, it can feel like you may be avoiding those tough topics we often face. And so it can be easy to dismiss it, thinking you're avoiding the issue.

But Kind is not just about being nice;

sometimes being Kind is as much about tackling a tricky subject now so you're in a much better place later.

Genuine kindness is often about consideration. Consideration of the long-term, what's suitable for all parties involved and then communicating that clearly when a decision is made.