

Steady Beats Fast

The pace picks up in winter, almost without warning.
You start moving quicker, replying quicker, thinking quicker,
and suddenly your whole team is running on adrenaline.

**But leadership isn't always about keeping up.
Sometimes it's about changing the speed of the room.**

A slower conversation.
A clearer instruction.
A moment to breathe before choosing the next step.

When you set a steadier rhythm, people fall into it naturally.
It helps them think.
It helps them cope.

**And it helps them trust you, because
you're not swept away by the tide.**

Fast isn't always progress.
Steady often is.